

# Power Up! The Plaza



Downtown Duluth and Minnesota Power an ALLETE Company are bringing back the Power Up the Plaza series this summer! Every Wednesday from 10am to 11am in Lake Superior Plaza from July 10th to September 11th, folks can catch live music, drink locally roasted Duluth Coffee, and network at this fantastic FREE event.

This year we are offering weekly sponsorships to businesses who want to show their pride for our local music scene and our downtown.

## Power Up the Plaza Sponsors

**\$300.00**

- Logo will appear next to your chosen week/artist on poster
- Logo will be highlighted on your week's social media promotional material
- Opportunity to put up a table at the event and offer morning treats such as doughnuts or cookies

## Requirements of Sponsors

- Share posts/generate posts promoting your week
- Bring 5-10 employees down on your week to mix and mingle with the attendees.

**Lake Superior Plaza | Corner of Lake Avenue and Superior Street**