



## 2025 Event Season Sponsorship Levels

### **Platinum \$6,750**

#### **Annual Dinner – February 5, 2025**

- Reserved table for 8 in Platinum section (\$1,550 value)
- Full-color logo prominently displayed on printed promotional material
- Full-color logo prominently displayed on sponsor signage at the event
- Full-color logo prominently displayed on table placards on every table at the event
- 8 complimentary drink tickets
- Downtown Duluth website and social media recognition

#### **Downtown Duluth Days (Formerly Sidewalk Days) - July 9-10, 2025**

- Full-color logo prominently printed on marketing materials such as posters and fliers
- Full-color logo included in Downtown Duluth Days television ads
- Full-color logo prominently displayed on Downtown Duluth website.
- Reserved Superior Street space to table and engage with the community

#### **Movies in the Park**

- Showing of 30-second commercial, provided by you, featured during repeating pre-movie loop
- Prominent logo placement on the Movies in the Park website with your web hyperlink
- Event Season Sponsor shout-out recognition at each movie
- Logo prominently featured on lawn sign at the event throughout the entire season

#### **Holidays**

- Opportunity to represent your organization in our Holiday television advertising
- Logo prominently displayed on Holiday contest window clings
- Logo prominently displayed on Holiday contest voting ballot boxes

#### **General Benefits**

- Season tickets for two to attend all 4 Downtown Duluth lunch meetings (\$240 value) featuring educational and engaging guest speakers
- One free full-size (three pane) skywalk backlit display panel for one month (\$625 value)
- Opportunity to provide promotional items for September Slam golf fundraiser swag bags
- Prominent logo placement on lawn signs at September Slam golf event
- Full-color logo prominently displayed on Downtown Duluth website homepage with hyperlink to your website

### **Gold \$4,250**

#### **Annual Dinner – February 5, 2025**

- Reserved seating for 6 in Gold Section (\$1,150 Value)
  - Upgrade to table of 8 in Platinum section: add \$400
- Name included on printed promotional material
- Name prominently displayed on signage at the event
- Downtown Duluth website and social media recognition

#### **Downtown Duluth Days (Formerly Sidewalk Days) - July 9-10, 2025**

- Name included on printed promotional such as posters and fliers
- Name included in Downtown Duluth Days television ads
- Name included on the Downtown Duluth website
- Reserved Superior Street space to table and engage with the community

### **Movies in the Park**

- Showing of 10/15 second commercial, provided by you, featured during pre-movie loop
- Prominent name placement on the Movies in the Park website with your web hyperlink
- Event Season Sponsor lawn-sign recognition at each movie throughout the season

### **Holidays**

- Name displayed on Holiday contest window clings
- Name included on Holiday contest voting ballot boxes

### **General Benefits**

- Season tickets for two to attend two Downtown Duluth lunch meetings (\$120 value) featuring educational and engaging guest speakers
- Name prominently displayed on Downtown Duluth website homepage with hyperlink to your website
- One month free single-panel skywalk backlit display (\$250 value)
- Lawn-sign recognition at Downtown Duluth September Slam fundraiser

## **Bronze \$2,850**

### **Annual Dinner – Feb 2025**

- Four dinner tickets and reserved seating for 4 in Bronze section (\$750 value)
  - Upgrade to table for 6 in Gold section: add \$400
  - Upgrade to table for 8 in Platinum section: add \$800
- Name included on printed promotional material
- Name displayed on sponsor signage at the event
- Downtown Duluth website and social media recognition

### **Downtown Duluth Days (Formerly Sidewalk Days) - July 9-10, 2025**

- Name included on printed promotional materials such as posters and fliers

### **Movies in the Park**

- Name placement on the Movies in the Park website with your web hyperlink
- Event Season Sponsor lawn-sign recognition at each movie throughout the season

### **Holidays**

- Name displayed on Holiday contest window clings
- Name included on Holiday contest voting ballot boxes

### **General Benefits**

- Admission for two to attend one Downtown Duluth lunch meeting (\$60 value) featuring an educational and engaging guest speaker
- Name recognition on Downtown Duluth website homepage with hyperlink to your website
- Buy One Get One Month Free - single-panel skywalk backlit display (savings of \$250)
- Lawn-sign recognition at Downtown Duluth's September Slam fundraiser

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**Sign up to sponsor the Downtown Duluth 2025 Event Season Today! Thank you for your consideration!**

**Company name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**Annual Dinner Upgrade** (circle selection):    Gold            Platinum

**Invoice** (circle one):    Now    2025

**Payment:** You will receive an invoice via email with options to pay via check or credit card.

**Please send to:** Melissa LaTour at:  
MLatour@downtownduluth.com or return by mail to:  
5 W First St., Suite 101,  
Duluth, MN 55802

**Deadline: November 1, 2024**