

For Immediate Release  
December 2, 2008

For More Information, Contact:  
Darlene Marshall, Special Events Coordinator—727-8549

## **Downtown Celebrates “Halfway to the Holidays”**

We'll be spreading extra Holiday Cheer in Downtown Duluth on December 4<sup>th</sup>. Throughout the day, there will be carolers singing in office buildings, Clean & Safe Team members handing out candy canes and various open-house celebrations at merchants. Plus into the early evening there will be ice sculpting on the street and the unveiling of the winners of the window and lighting contest.

This is all part of the **45 Days of December** holiday promotion presented by the Greater Downtown Council. Twenty-four storefront windows were draped in red curtains last month to mask the construction efforts of their holiday displays. Those curtains were pulled back on the night of the Christmas City of the North Parade to unveil the magical displays. A team of judges selected their top picks and the public has had a chance to vote for the People's Choice Award. Anyone who voted at participating businesses was automatically entered into daily drawings from now until December 18<sup>th</sup> for special downtown gifts.

Join us **at 5:00PM** near the Community Christmas Tree at Lake Superior Plaza. We'll gather around the fires, enjoy treats, listen to the joyous sounds of Central High School's Little Mob and unveil the winners of the window display contest.

Don't forget another big date in Downtown Duluth—"It's a Wonderful Night," on December 18<sup>th</sup>. Retailers will host extended shopping hours and offer special promotions until 8PM. Then enjoy after-parties with free appetizers and drink specials at Dubh Linn Pub and Baja Billy's at Fitger's. Duluth's Downtown Waterfront—it's more You!

###