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News Release  
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### **Storefront Windows to transform for the Holidays**

Red curtains are going up in the storefronts of 24 businesses in Duluth's Downtown Waterfront on **Monday, November 17th**. It's all part of this year's holiday campaign, the *45 Days of December*.

In some of the greatest cities across the country, the holiday season is not complete without a walk to take in the magical holiday window displays and lights. The Greater Downtown Council is working with area businesses again to bring a taste of this experience to Duluth with a holiday window display and lighting contest. This is the third year for the campaign.

Businesses will be hanging red curtains in their windows all next week so that their construction efforts are masked, until the unveiling on Friday, November 21st, prior to the Christmas City of the North Parade.

Visitors to the Downtown can vote on their favorite holiday window display and become eligible to win one of many fabulous downtown gifts donated by the merchants. All of the donated items will be on display in a storefront window at 11 East Superior Street in the Technology Village.

Please join us Monday, November 17<sup>th</sup> at Duluth Pack, one of our participating member businesses, as they hang their curtains and we kick-off this holiday campaign.

**Please join us:  
Monday, November 17, 2008  
10:00 AM  
Duluth Pack  
365 Canal Park Drive**

**Also participating in the window display contest: Ace Hardware, Advanstar Communications, Bagley & Co, Barbo's Columbia Clothing, Bead Harbor, Catherine Imports, Coppola Artistica, Downtown Computer, Duluth Superior Symphony Orchestra, Electric Fetus, Fitger's, Grandma's Saloon & Grill, Greenery, Green Mercantile, Mainstream Fashions, Minnesota Power, Minnesota Surplus, Ragstock, SawMill Unpainted Furniture, Security Jewelers, Takk for Maten, VisitDuluth, ZLB Plasma.**

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