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Immediate Release

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Help Return Trees to Duluth's Downtown

Trees add value. Trees add shade and beauty. Trees clean the air. Trees are good for business!

Street trees are an important part of many urban landscapes, but time has taken its toll on some of the trees of Duluth's Downtown. That's why the Greater Downtown Council is seeking businesses or individuals in the community who would like to sponsor a new tree in the heart of the city.

The GDC, with the support of the City of Duluth, is implementing a plan to add trees to the sidewalks of the downtown. There are numerous empty tree grates throughout the downtown, and the first phase of the project will involve planting trees along First Street.

"We're happy to support the Greater Downtown Council in beautifying the downtown," Mayor Herb Bergson said. "It's in everyone's best interests to have an attractive downtown area for businesses and citizens and we encourage any interested parties to help the GDC's efforts."

If you've ever wanted to make a difference in the appearance of your business district; if you've ever wished you could make a lasting contribution to the downtown; if you have wanted to honor or memorialize a beloved family member or friend, you can do it through the GDC's Adopt-A-Tree program. For just \$500, you can sponsor a tree, and receive recognition in a permanently etched brick on the sidewalk near the tree.

Help restore this positive attribute to our downtown streetscape. Crews are available to begin planting next week. To make your contribution, contact the Greater Downtown Council at 727-8549, or email GDC President Kristi Stokes at kstokes@downtownduluth.com.