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Pop-up Shops return to Downtown Duluth for the Holidays

Downtown Duluth will welcome three new retail businesses for the holiday season. The Greater Downtown Council, in partnership with downtown property owners, is proud to continue its tradition of offering space rent-free to selected businesses during the holidays. The Pop-Ups this year are the following:

Duluth Children's Museum: The Duluth Children's Museum Pop Up Playspace is a sneak peek of their Lincoln Park location, free and open to all! Build with giant blocks, view items from the museum collection, and purchase a gift membership for the kids in your life. The pop-up is located at 408 West Superior Street.

Hucklebeary: This new retail business is focused on making stationery fun, with quirky greeting cards, whimsical gift wrap, and a curated selection of gifts for you and yours this holiday season. Hucklebeary's mission is to provide a space to inspire, gather, shop, and create. With workshops for all of your need-to-know creative techniques, as well as an affordable event space to host private parties and holiday gatherings, Hucklebeary is the place to be. The pop-up is located at 106 East Superior Street.

Wreath Operations: Here's a great way to support your local Veterans. This shop, run by Veterans, for Veterans, will have a selection of wreaths and other holiday items. The pop-up is located at 122 West First Street.

Pop-Up Downtown has been a popular initiative, first unveiled by the GDC in 2013. Shops must be operational by November 25th, which is Small Business Saturday. Property owners are allowing free rent through early January, with the tenants covering utility costs. While the program is promoting temporary shops for the holidays, it is hoped that it is a great opportunity for some retail businesses to test drive the downtown market for a potential longer term lease. And its success is evident with 7 former pop-ups that have converted into year-round tenants in the downtown