

# Squad 99 Police Blotter

Duluth Police Department

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Officer Mike Jambor  
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## Meet our new Public Information Officer (PIO)



We are excited to have Ingrid Hornibrook come aboard DPD to help us with communications and tell our very compelling story about our service and partnerships. Ingrid's role will be to manage communications while working to build strong community relationships centered on trust and transparency and critical in achieving our mission to provide a safe to Duluth for all!

Press release and more about Ingrid: The City of Duluth Police Department has hired Ingrid Hornibrook as the department's first-ever Public Information Officer. Hornibrook brings her substantial experience in communication, messaging, and local government knowledge to the department.

Hornibrook has extensive experience in creating effective messaging for multiple audiences. In 2012 she began freelance writing and created blog, website, and newsletter content for a range of companies spanning from international Fortune 500 companies to small, local businesses.

## Fun Facts from September



Miles Walked – 77

Business Contacts - 105

Parking Enforcement Contacts - 10

Meetings (hours) – 13

Self-Initiated Field Activity and  
Community Engagement Events -  
8

Citations – 6

Arrests- 1

Traffic Stops- 4

She recently served as Mayor Ness's Community Relations Officer during his last term in 2015 and as the Information Specialist for the City of Duluth's Business and Economic Development department. Hornibrook has focused her efforts on bolstering the unique attributes that makes Duluth an exceptional place to live, work, and

play. She has volunteered her time as one of the first contributing writers to Destination Duluth, enhanced the content on the Duluth

Economic Development Authority's website, and was instrumental in planning all three sessions of the 2018 Workforce Solutions series.

"This dedicated PIO position has been over a decade in the making," said Chief Tusken. "Ms. Hornibrook's community knowledge and ability to navigate local government and politics is what makes her an ideal choice as the Police Department's first-ever civilian Public Information Officer." "I am humbled and proud to be working directly with Chief Tusken to share the stories of how our brave police officers

serve the Duluth community every day. I am also thrilled for the opportunity to continue to serve the city I love," said Hornibrook.

Hornibrook grew up in Southwestern Minnesota and earned her bachelor's degree in Communication from the University of Minnesota-Duluth. She lived in the Minneapolis metro area for 8 years where she built a health insurance book of business from the ground up and started a freelance writing business. She used her communication and networking skills to get connected to the Destination Duluth board in order to get connected to the Duluth community, which ultimately led to her appointment to the Ness administration and further employment with the City of Duluth.

## Partnerships

I believe that to be successful we need to have strong partnerships. So many issues we face as a community cannot be tackled by just one organization and have the expectation that there will be long-term positive change. It takes teamwork... as some may say "team work makes the dream work!". It takes organizations with different missions working together to achieve a common goal. It takes people with different viewpoints, different experiences and different backgrounds working together to achieve a common goal.

A couple weeks ago I had the opportunity to work with staff and board members of the Greater Downtown Council. We spent an evening volunteering at Bentleyville!! I had high hopes of using heavy machinery, but that did not happen (maybe next time). As a group, we worked moving displays and putting together the tunnels that spectators walk through. Again, different people, different backgrounds, different skill sets, all working together and achieving a goal. What a fun night! Hopefully the tunnels stayed together 😊.

