



EAT DOWNTOWN **Duluth Restaurant Week** **FLAVORS OF FALL**

“EAT DOWNTOWN” – FLAVORS OF FALL DULUTH RESTAURANT WEEK 2018

Timeline

Please note the following important dates and be timely in getting your materials in to ensure that your restaurant is listed in all marketing materials. In order to make this event a success, we ask for your cooperation with these deadlines – *thank you.*

- August 22nd Information and forms sent out to Greater Downtown Council member restaurants.
- September 27th Commitment closing date - all information is due to Greater Downtown Council office including Restaurant Registration, payment of registration fee, electronically sent restaurant logo, and menu(s).
- October 25th Marketing kick-off event to meet and socialize with your fellow restaurateurs and favorite sponsors over appetizers. ***Restaurants: please ensure that a representative from your restaurant attends as all materials will be distributed at this time.*** To become eligible to host this event, mark the appropriate box on the registration form. We will draw names from a hat to determine which restaurant will host.
- October 26th Eat Downtown in-restaurant marketing begins.
- November 5th – 10th **EAT DOWNTOWN – FLAVORS OF FALL**
To increase traffic further, we recommend sending an email blast to your customers, posting on social media and adding your menu to your restaurant’s website.

For questions contact:
Darlene Marshall
Special Events Coordinator
Greater Downtown Council
dmarshall@downtownduluth.com
218-740-3747

