



For the holidays or any day.



Dear Members,

The Holidays are the time to highlight our downtown business district and the Greater Downtown Council is here to do just that with our Winter Holidays campaign. Our very popular holiday gift guide “The Christmas City of the North Holiday Gift Guide” is well into the planning stages along with the annual holiday window display contest. We will also expand on Small Business Saturday to draw more attention and visitors to the downtown waterfront.

The Christmas City of the North Holiday Gift Guide comes out in November just days before the Christmas City of the North Parade, delivered into homes via the Duluth News Tribune.

The photo shoot for items in The Christmas City of the North Holiday Gift Guide is the morning of Thursday October 4th in our conference room, 5 West 1st Street.

The Holiday Window & Display contest will begin with the 2018 Christmas City of the North Parade on Friday, November 16th.

Small Business Saturday is on November 24th.

Please take a few moments for holiday planning now, complete the registration form and return it to me no later than October 3rd.

Together, we can keep the spotlight on the Downtown Waterfront and look forward to a joyful Holiday Season.

Please contact me with any questions or concerns, dmarshall@downtownduluth.com or call 218-740-3747.

Together we're Greater.

Darlene Marshall
Special Event Coordinator
Greater Downtown Council