



## The Greater Downtown Council presents... 2021 Movies in the Park

### **2021 Movies in the Park Sponsorship Opportunities: Confirmation date April 15, 2021 please**

#### **Oscar \$3,000**

- ◆ Print:
  - Logo placement on promotional materials
- ◆ Announcement:
  - Live pre-movie reference by MITP host of your sponsorship
- ◆ Commercial:
  - A 30 second commercial, provided by you, featured during pre-movie loop. Up to two different commercials could be accommodated nightly during the pre-movie loop.
- ◆ On-Screen Graphic:
  - 10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ Online:
  - Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On-site:
  - Season-long 6'X2' or smaller banner placement at Movies in the Park, banner provided by you.

#### **Golden Globe \$2500**

- ◆ Print:
  - Business name on promotional materials
- ◆ Announcement:
  - Live pre-movie reference by MITP host of your sponsorship
- ◆ On-Screen Graphic:
  - 10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ Online:
  - Business name placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On-site:
  - Season-long 6'X2' banner or smaller placement at Movies in the Park, banner provided by you

**OneNight Spotlight \$1,000**

- ◆ Radio:  
On air week-long mentions as featured host on 95 KQDS
- ◆ On-Screen Graphic:  
10 second logo or ad, provided by you, featured during pre-movie loop on night of your movie
- ◆ Online:  
Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On site:  
Season-long 4'X2' or smaller banner placement at Movies in the Park, banner provided by you
- ◆ One Night Feature:  
Opportunity to host event reception or activity/giveaways prior to a movie

**OneNight Spotlight Co-op Rate for Local Retailers** Shared night for 2-\$500 each or 3 for \$500 each

- ◆ On-Screen Graphic:  
10 second logo or ad, provided by you, featured during pre-movie loop on night of your movie
- ◆ Online:  
Logo placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites
- ◆ On site:  
Season-long 2'X2' or smaller banner placement at Movies in the Park, banner provided by you
- ◆ One Night Feature:  
Opportunity to host event reception or activity/giveaways prior to a movie

**Cameos \$500**

- ◆ On-Screen Graphic:  
10 second logo or ad, provided by you, featured during pre-movie loop
- ◆ On-line  
Business name placement on the Movies in the Park webpage with hyperlinks from Greater Downtown Council and TwinportsNightlife.com websites

**Extra \$100**

- ◆ On-Screen:  
Season long special "Thank You" name recognition

**Confirmation due date April 15, 2021**

**Sign us up to sponsor Movies in the Park 2021!**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Sponsorship level: \_\_\_\_\_

Payment Options:

Amount Enclosed \$ \_\_\_\_\_ Please Bill Me \$ \_\_\_\_\_

Please bill my credit card:

Name on credit card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_

3-digit Security Code # \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Please respond to: Shanda Hanson at [SHAnson@downtownduluth.com](mailto:SHAnson@downtownduluth.com)  
or return by mail to 5 W First St, Suite 101 Duluth, MN 55802